



Virginia Green Events



2013 Clean City Cookout Norfolk, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

2013 Clean City Cookout

We are an Environmental Action Center in Lafayette Park and we will hold our event next door at the Zoo.

It is our mission to lead citizens toward environmental stewardship.

Our caterer is Get Frsh Cafe which specializes in local food

For more 'green' specific information : www.norfolkbeautiful.org

Virginia Green Activities

This facility pledges that they:

Recycle.

- Plastic bottles
- Paper
- Cardboard
- Composting of food & other compostable items

Minimize the use of disposable food service products.

- Use disposable food service items that are made from bio-based, renewable materials
- Use disposable food service items that are made with recycled content
- Use compostable food service items and direct this material to available composting operations in your area

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper
- Print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Arrange for the composting of food waste and other compostables
- Use non-bleached napkins and coffee filters
- Use water pitchers to minimize the use of single-use bottles
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment

Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers



For more information on **2013 Clean City Cookout**, see www.norfolkbeautiful.org or contact Lisa Renee Jennings at lisa.jennings@norfolk.gov or 757-441-1347.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



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